Catalyst Acoustics Group Promotes Neal Knueven to Marketing and Brand Manager

Agawam, MA – May 22, 2023 – Catalyst Acoustics Group (CAG), the parent company of an elite group of acoustic, seismic, vibration and noise control companies currently including Fräsch, IAC Acoustics, Kinetics Noise Control, Lamvin, Noise Barriers, and Sound Seal, is pleased to announce the promotion of Neal Knueven to Marketing and Brand Manager. For the past two decades, Knueven has risen in the ranks at Kinetics, most recently serving as the company's Marketing Manager. This new role expands his focus, allowing him the opportunity to make a greater impact on the branding, marketing, advertising, and promotional efforts of all brands in the Catalyst portfolio.



In addition to overseeing and directing a Kinetics' product marketing manager and strategy-driven content team, Knueven will participate in new product development efforts, helping with commercialization and support of Catalyst's sales distribution channels to leverage existing marketing collateral, and recommend the creation of new, targeted campaigns.

He attended Bowling Green State University where he earned a degree in Visual Communications Technology, with a minor in Marketing and a concentration in Graphic Design. He later attended Capital University, graduating with a master's in business administration degree with a Marketing Specialization.

Knueven began his professional career at Kinetics in 2003 as the Web and Marketing Coordinator, before being promoted to Marketing and Communications Manager and most recently, Marketing Manager.

Of the promotion, Jennifer Chagnon, Catalyst Acoustics Group's Chief Marketing Officer shared that, "This [promotion] is well-deserved and a long time in the making. Catalyst Acoustics' leadership team and I all appreciate his dedication to our organization and look forward to his continued contributions in this expanded role. We all offer our sincere congratulations."

Charles Merrimon, President of Kinetics, echoed Chagnon's sentiments, adding that, "Neal has been a change agent responsible for consistent positive impact at Kinetics. Neal is very deserving of this promotion and I look forward to celebrating his future successes."

For more information about Catalyst Acoustics Group or its group of companies, visit catalystacoustics.com.

ABOUT CATALYST ACOUSTICS GROUP
Catalyst Acoustics Group is the parent company of an elite group of acoustic, seismic, vibration and noise control companies that together, offer the broadest portfolio of noise control solutions in the market today. The independent brands, channels to market, products and services offered by each business remain unique, while leveraging the deep functional expertise, broad channel reach, significant financial resources and much larger scale of the combined Catalyst Acoustics Group.

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